

Cambridge International Examinations

Cambridge International Advanced Subsidiary and Advanced Level

PSYCHOLOGY 9698/32

Paper 3 The Specialist Choices

October/November 2015

3 hours

Additional Materials: Answer Booklet/Paper

READ THESE INSTRUCTIONS FIRST

If you have been given an Answer Booklet, follow the instructions on the front cover of the Booklet.

Write your Centre number, candidate number and name on all the work you hand in.

Write in dark blue or black pen.

Do not use staples, paper clips, glue or correction fluid.

There is a choice of five specialist options in this question paper. You must answer questions from **two** specialist options.

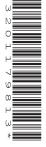
Answer the question in Section A.

Answer the question in Section B.

Answer one question in Section C.

At the end of the examination, fasten all your work securely together.

The number of marks is given in brackets [] at the end of each question or part question.



International Examinations

Psychology and Education

Section A

Answer this question.

[2]

1	(a)	Explain, in your own words, what is meant by 'extrinsic motivation'.	[2]
	(b)	Describe one theory of motivation based on extrinsic motivation.	[4]
		Section B	
		Answer this question.	
2	(a)	Describe what psychologists have found out about intelligence.	[8]
	(b)	Evaluate what psychologists have found out about intelligence and include a discussion at the use of quantitative data.	bout [12]
		Section C	
		Answer one question.	
		Answer one question.	
3		have a new class of A Level psychology students and you want to improve their lead ctiveness.	rning
	(a)	Describe two study skills that can improve learning effectiveness.	[6]
	(b)	Suggest how you would investigate which study skill is the most effective for your stud	ents [8]
4		hild in a class is bullying other children. You decide to conduct an observation to determine and frequency of the bullying behaviour.	e the
	(a)	Suggest how you would design and conduct your observational study of bullying.	[8]
	(b)	Describe two explanations for bullying.	[6]

Psychology and Health

Section A

Answer this question.

5	Explain, in your own words, what is meant by 'shift work'.	[2]	
	(b)	Describe one way in which shift work can be organised and suggest an alternative way organising shift work.	y of [4]
		Section B	
		Answer this question.	
6	(a)	Describe what psychologists have found out about health promotion.	[8]
	(b)	Evaluate what psychologists have found out about health promotion and include a discuss of the use of snapshot and longitudinal studies.	sion [12]
		Section C	
		Answer one question.	
7 Some patients do not adhere to medical advice because they customise their treat			
	(a)	Suggest how you would use a questionnaire to investigate the different ways in which patie customise treatment.	ents [8]
	(b)	Describe one study that has investigated how patients customise their treatment.	[6]
8	A pe	erson has had a limb amputated and is suffering from phantom limb pain.	
	(a)	Suggest how you would measure phantom limb pain.	[8]
	(b)	Describe psychogenic pain using an example.	[6]

Psychology and Environment

Section A

Answer this question.

9	(a)	Explain, in your own words,	what is meant by t	the term	effects of	crowding on	human health'.
							[2]

(b) Describe **one** study investigating the effects of crowding on human health. [4]

Section B

Answer this question.

10 (a) Describe what psychologists have discovered about architecture. [8]

(b) Evaluate what psychologists have discovered about architecture and include a discussion about individual and situational explanations. [12]

Section C

Answer one question.

- 11 A new airport is planned for construction near to your home. If you can provide evidence that transportation noise causes psychological harm, the airport may not be built.
 - (a) Suggest how you would investigate the effects of transportation noise caused by aircraft. [8]
 - **(b)** Describe **two** studies showing the negative effects of transportation noise on performance. [6]
- **12** A study conducted three weeks after the London bombings of 2005 found that only 1% of the sample consulted a psychologist for help with symptoms of post-traumatic stress disorder.
 - (a) Suggest how you would use an interview to investigate why so few people asked for help. [8]
 - **(b)** Describe the study of the London bombings conducted by Rubin et al. [6]

Psychology and Abnormality

Section A

Answer this question.

13	(a) Explain, in your own words, what is meant by 'a case study of a phobia'.		
	(b)	Briefly describe two case studies of phobias.	[4]
		Section B	
		Answer this question.	
14	(a)	Describe what psychologists have discovered about models of abnormality.	[8]
	(b)	Evaluate what psychologists have discovered about models of abnormality, includiscussion about the usefulness of models.	ding a [12]
		Section C	
		Answer one question.	
15		e DSM-V (the United States classification of mental illnesses) no longer cateo	gorises
	(a)	Suggest how you would investigate how many psychiatrists know about this chadefinition.	nge in [8]
	(b)	Describe the symptoms and characteristics of schizophrenia.	[6]
16		ptomania and other impulse control disorders can be treated successfully with conaviour therapy.	gnitive
	(a)	Suggest how you would use cognitive behaviour therapy to treat a person with klepto (or any other impulse control disorder).	mania [8]
	(b)	Describe the underlying theory on which this therapy is based.	[6]

Psychology and Organisations

Section A

Answer this question.

- 17 (a) Explain, in your own words, what is meant by the term 'ergonomics'. [2]
 - **(b)** Describe **two** important ergonomic features of machines in operator-machine systems, using examples. [4]

Section B

Answer this question.

- **18** (a) Describe what psychologists have discovered about leadership and management. [8]
 - (b) Evaluate what psychologists have discovered about leadership and management, including a discussion of nature versus nurture. [12]

Section C

Answer one question.

- **19** Effective goals should be 'SMART' (e.g. specific, measurable, assignable, realistic and time-related).
 - (a) Suggest how you could use an experiment to investigate whether any goal-setting strategy is effective. [8]
 - **(b)** Describe the goal-setting theory proposed by Latham and Locke. [6]
- 20 Job design can involve enrichment, rotation and enlargement. Each can affect the psychological state of workers in different ways.
 - (a) Suggest how you would assess the change in psychological state of workers following the implementation of job rotation. [8]
 - (b) Describe a job characteristics model, such as that proposed by Hackman and Oldham. [6]

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